

## ABSTRACT OF THE DISCLOSURE

A method for the on-line exchange of contents data, includes the following method steps: reception of a code entered by a user on an interface device (4a-c), transmission of a first read request from the interface device to a first server device (3), in which are stored the respective personal cryptographic data for a number of users encoded by using a respective authentic code for the user, reception of the encoded personal cryptographic data for the user in the interface device, decoding the personal cryptographic data with the entered code when the entered code corresponds to the authentic code for the user, use of the personal cryptographic data to secure an exchange of contents data between the interface device and at least one second server device (2a-b) and erasure of the entered code and the personal cryptographic data from the interface device.